

## PRESS RELEASE

**30<sup>th</sup> September 2013**

### **New Report: Employee Engagement in Organisations: State of the Notion**

**VaLUENTiS** today announces the release of its inaugural Employee Engagement in Organisations report in conjunction with OsneyMedia.

VaLUENTiS, known for its 5D Employee Engagement organisational framework, 'Six Pillar' transformation approach and Management Pathfinder evaluation tool, has conducted a market survey to find out where organisations are with regard to embedding effective employee engagement practice.

Report Extracts:

*"There is no doubt that the majority of organisations are embracing at least some aspects of a professional approach towards employee engagement, but the evidence does question current commitment in a sizeable proportion of them. The evidence also challenges certain areas of current practice that are driven by what can be termed 'conventional' wisdom. Responses to the survey additionally raise some perplexing issues for many organisations in the pursuit of optimising employee engagement."*

*"Fewer than one in thirty (3%) organisations are currently, what we would term, 'Play-Makers' – those that have embedded employee engagement practice, both strategically and tactically, to the extent of effectively sustaining and/or optimising employee engagement."*

*"Employee engagement in its application appears to have taken a meaning that is 'all things to all people' with the result that it risks becoming an abstract or indeterminate phrase to use professionally."*

Available at [www.valuentis.com/Homepage.html](http://www.valuentis.com/Homepage.html)

VaLUENTiS is a leading global professional services firm providing clients with employee engagement, talent management, human capital measurement and organisational effectiveness solutions to enhance performance. Clients include FTSE100, Euro300, and S&P500 companies, as well as a variety of public sector organisations. Contact: +44 (0) 20 7887 6108. E-mail: [info@valuentis.com](mailto:info@valuentis.com).