



VaLUENTiS
'Celebrating 10 years'
2003-2013

'People Science®'

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PRESS RELEASE

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VaLUENTiS introduces 100-day PlayMaker® programme

VaLUENTiS today announces the launch of its Employee Engagement PlayMaker® programme for organisations looking to optimise returns from employee engagement.

VaLUENTiS, known for its 5D Employee Engagement organisational framework, 'Six Pillar' transformation approach and Management Pathfinder evaluation tool, has distilled its expertise and client experience to create a unique value-add programme for organisations, initially set over 100 days.

Nicholas J Higgins, CEO, commented "*VaLUENTiS has been a market leader in fusing innovation with frontline reality since its inception. We have identified four types of organisation when it comes to employee engagement, 'Play-Downers', 'Play-Actors', 'Play-Safers' and 'Play-Makers'. Only those in the last category really leverage any organisation performance uplift over time. This programme or 'dynamic bootcamp' as we like to call it looks to assist organisations up the employee engagement curve.*"

Interested organisations should contact the European Employee Engagement team in London +44 (0)207 887 6108. VaLUENTiS sponsored the Employee Engagement Distinction award at the recent HR Directors Summit in January.

'Think HR. Think Human Capital.'

VaLUENTiS is a leading global professional services firm providing clients with human capital management, human capital measurement, organisational effectiveness and organisational measurement solutions to enhance performance. Clients include FTSE100, Euro300, and S&P500 companies, as well as a variety of public sector organisations.