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## PRESS RELEASE

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### **VaLUENTiS announces 'HC-PRIME™' Benchmarking, Evaluation and Advisory services**

**VaLUENTiS** today announces the release of its **HC-PRIME™** benchmarking, evaluation and advisory services. Through its comprehensive VB-HR™ portfolio, organisations can procure four different tiers of HCM performance knowledge and strategy. **Level 1** provides baseline metrics for use in scorecard solutions; **Level 2** further includes employee engagement benchmarking (as well as survey provision) and advanced scorecard reporting, **Level 3** – provides 360° people management evaluation expanding on Levels 1 and 2; and **Level 4** is focused on broader organisation performance from a human capital perspective and includes services such as performance trend analysis as derived from the 'HCC Index', modelling (predictive) analytics, for example, around productivity, and performance indicators which can include customer/financial data. Advisory services, particularly around talent management and employee engagement, change/transformation and the HR function are central components of the package as options.

Organisations using the VB-HR™ Rating engine are already provided with data up to level 3. This is an exciting development for all organisations as they will be able to source their needs on people management and save on costs in a real 'value-based' proposition.

**VaLUENTiS' Chief Executive, Nicholas J Higgins**, commented, *"We are once again raising the bar to supply organisations with what they need. We have branded this suite of services due to the fact that we were concerned that many organisations experience VaLUENTiS in different ways and may be unaware of the all-round package that we offer which can really benefit them. 'Value-based' is what we are about, as our name suggests, and we would like to think that organisations are aware of what they can get under 'HC-PRIME™'. We can supply the very basic to the quite sophisticated dependent upon organisational context – everybody is on the HC curve somewhere."*

For further information call our VB-HR™ Practice team on 0207 887 6108 or e-mail [vbhr@valuentis.com](mailto:vbhr@valuentis.com).

Relevant websites include: [www.valuentis.com](http://www.valuentis.com), [www.vbhr.com](http://www.vbhr.com), [www.hccindex.com](http://www.hccindex.com) and [www.ishcm.com](http://www.ishcm.com).

VaLUENTiS is a leading global professional services firm providing clients with human capital management, human capital measurement, organisational effectiveness and organisational measurement solutions to enhance performance. Clients include FTSE100, Euro300, and S&P500 companies, as well as a variety of public sector organisations.