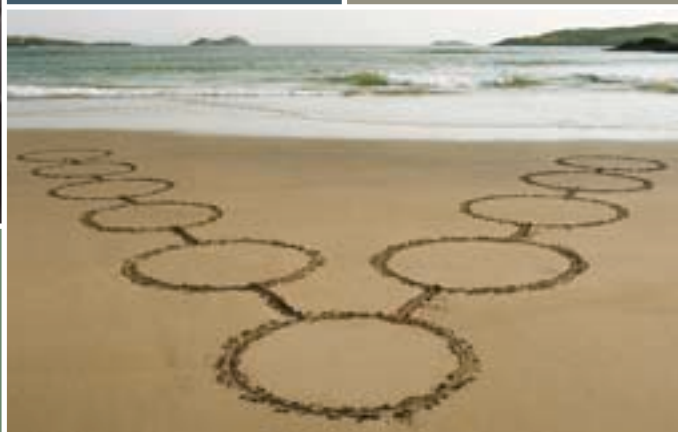
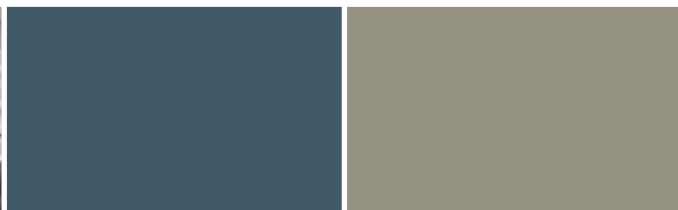


Workforce at the heart of change

**HR** IN THE **NHS** 2006




Reserve your place  
at one of Europe's  
largest HR events



25–27 April  
International Convention Centre  
Birmingham

 **NHS Employers**

A part of the NHS Confederation  
working on behalf of the 

## The focus

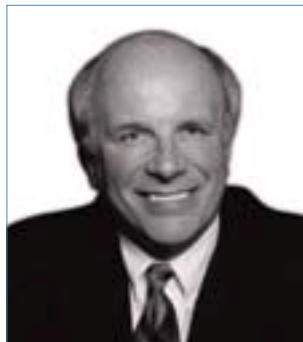
The NHS is never short of challenges. HR in the NHS 2006 will take place at a time of major structural reform. Redesign of the workforce, modernisation of staff contracts, increased plurality of provision and changes in the labour market are just some of the major issues NHS HR professionals currently face.

Sustainable and effective change can only be delivered by and through people. HR in the NHS 2006 will explore the workforce issues and opportunities at the centre of change management as well as exploring how HR can help achieve key NHS targets.

### Speakers include:



**Rt Hon Patricia Hewitt MP**  
Secretary of State  
for Health



**Greg Dyke**  
Former Director-General  
of the BBC



**Andrew Foster**  
Director of Workforce,  
Department of Health



**Steve Barnett**  
Director, NHS Employers

**'I came away from HR in the NHS feeling inspired and motivated.'**

Tina Smallwood

*Director of Human Resources and Organisational Learning, West Hull Primary Care Trust*



## Your professional development

- connect with high-level policy messages at a time of change
- learn how to secure an integrated and effective workforce
- consider the real implications of the planned structural changes
- be an accomplished leader in a best practice environment
- ensure you are working smarter, not just harder
- apply knowledge from leading edge experts from inside and outside the NHS.

## Who should attend?

- HR directors
- non-executive directors
- staff-side representatives
- chief executives
- medical directors
- finance directors
- public health directors
- nursing directors.

## Easy ways to book

- Book online at [www.hrinthenhs.org](http://www.hrinthenhs.org)
- Post the completed form to RS Live, The Great Barn, Wootton Park Farm, Wootton Wawen, Warwickshire, B95 6HJ.
- Fax the complete form to **01564 797 622**.

## Networking activities

### Welcome drinks reception

#### Tuesday 25 April

The drinks reception on the first evening of the conference is a great icebreaker and networking event for delegates.

### Conference dinner

#### Wednesday 26 April

This dinner is a highlight of the conference and a key draw for delegates who return year after year to enjoy meeting up with colleagues and friends. Always a popular event.

## What is NHS Employers?

NHS Employers is the employers' organisation for the NHS in England. Our aim is to help employers improve the working lives of staff who work in the NHS and, through them, to provide better care for patients. NHS Employers is part of the NHS Confederation but we have our own director, policy board and assembly. In striving to make the NHS an employer of excellence, we have four key roles:

- negotiating on behalf of employers
- representing employers
- supporting employers
- promoting the NHS as an employer.

In 2006, for the first time, NHS Employers will be wholly responsible for running HR in the NHS. We will bring a fresh approach and build on previous successes.



**'One of the most useful parts of HR in the NHS is the chance it gives to network with colleagues, both within the HR community and from other professions.'**

Ali Mohammed

Director of Human Resources,  
Medway Trust

## Keeping workforce at the heart of change

The programme for HR in the NHS 2006 is structured around the theme 'Workforce at the heart of change' and is designed to include a variety of learning forums including interactive workshops, panel discussions, plenary and strand sessions and debates. More details will be available at [www.hrinthenhs.org](http://www.hrinthenhs.org) as the programme is finalised.

### The four strands for 2006 are:

#### Securing the workforce of the future

**This strand will explore how to:**

- secure and retain the workforce the NHS needs in order to respond to changes in services and patient needs
- make the best use of effective planning to create a consistent, balanced workforce
- integrate with social care, and handle the impact of changing demographics and training considerations.

**Highlights include:**

- competency-based workforce planning
- experiences from Europe and beyond
- experiences from the private sector
- regulation and tomorrow's professions
- reaping the rewards from the pay bill
- modernising nursing careers
- developing new roles.

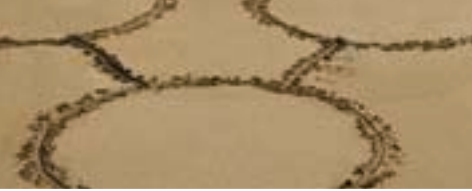
#### Workforce and the new providers

**This strand will focus on:**

- workforce implications arising from increased plurality of provision in the NHS
- whether healthcare regulation is sufficiently flexible and robust to keep pace with structural changes in the NHS.

**Highlights include:**

- the politics of new providers
- international collaboration
- working across organisational boundaries
- impact of *Choosing health* and out-of-hospital white papers
- 'democratisation' of healthcare
- Commissioning a Patient-led NHS
- creating agile organisations
- people-management challenges in a pluralistic healthcare system.



## The importance of leadership

### This strand will examine:

- how to build leadership capacity and capability to secure continuous service improvement
- the role of advocacy in HR, technology, innovation and leading-edge thinking
- using best practice to deliver the workforce agenda.

### Highlights include:

- building leadership capacity in the NHS
- aligning HR provision
- leading transformational change
- developing HR as a brand
- wellbeing at work
- HR's role in shaping change.

## Working smarter

### This strand will investigate how to:

- make the best use of all available resources to enable staff to work smarter, not just harder
- use productive time measures, such as IT and information in decision support and the use of peripheral staff, to help deliver service modernisation
- make the most of cost efficiency and quality improvements.

### Highlights include:

- what is the value of HR?
- working with electronic staff records (ESR)
- Integrated Service Improvement Project (ISIP) – a tool for linking workforce and service delivery?
- sharing examples of embedding productive time initiatives
- working smarter to meet the Working Time Directive 2009
- future for shared services
- managing temporary staffing costs.



**'The exhibition and networking is an integral part of the event. I wouldn't miss it for the world.'**

**Joe Brayford**

*Director of Human Resources,  
Doncaster and Bassetlaw Hospitals NHS Foundation Trust*

## Exhibition and sponsorship opportunities

HR in the NHS is the leading opportunity for HR professionals in the service to source new services, advice, information and guidance to support their work throughout the year. Over 60 organisations will exhibit at HR in the NHS making the exhibition an effective use of your time to gather information and contacts both for yourself and your colleagues in the service.

**Meet and discuss the challenges and opportunities facing your organisation with:**

- advocacy groups
- education and training organisations
- health and safety experts
- HR consultants
- HR technology solutions providers
- leadership and communications experts
- legal advisers
- management consultancies
- newspaper and magazine publishers
- occupational health providers
- organisational change experts
- professional development organisations
- recruitment consultancies
- regulatory bodies
- rehabilitation providers
- stress management providers
- Royal colleges, trade unions and representative bodies
- wellbeing and fitness organisations.

The exhibition is also an important arena for you to meet colleagues and exchange best practice and learning in an informal environment.

With a dynamic, innovative programme and an exhibition supporting learning from the conference, HR in the NHS provides three days that will help you navigate your way through the changes in the health service throughout the coming year.

Keep an eye on the website [www.hrinthenhs.org](http://www.hrinthenhs.org) for the list of exhibitors so that you can make the best use of your time at the event.

**For more information about sponsorship and exhibition opportunities please**

- Call the NHS Employers supporters' hotline on **0870 731 9010**
- Email: [supporters@nhsemployers.org](mailto:supporters@nhsemployers.org)
- Visit: [www.hrinthenhs.org](http://www.hrinthenhs.org)

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**NHS Employers**  
29 Bressenden Place  
London  
SW1E 5DD

2 Brewery Wharf  
Kendall Street  
Leeds LS10 1JR

**Visit [www.hrinthenhs.org](http://www.hrinthenhs.org) Information hotline: 0870 731 9012**

## Booking form

### How to book

- Post the completed form to RS Live, The Great Barn, Wootton Park Farm, Wootton Wawen, Warwickshire, B95 6HJ.
- Fax the completed form to **01564 797 622**.

Please complete one form for each delegate – photocopies are acceptable.

If you have any questions:

- call: **0870 731 9012**
- email: [hrinthenhs@nhsemployers.org](mailto:hrinthenhs@nhsemployers.org)

### Step 1 Complete your delegate information

Title\* .....

First name\* .....

Surname\* .....

Job title\* .....

Organisation name\* .....

Address .....

.....

.....

.....

Postcode .....

Telephone .....

Fax .....

Mobile .....

Email address .....

\*This information will appear on your name badge

Tell us about any special requirements you have (dietary or access)

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- Please tick here if you do not wish your name, title and organisation to be included on the delegate list circulated at the conference.

### Step 2 Select your place

Full conference attendance

- NHS organisation and NHS Confederation member and affiliate member  
£425 + VAT = £499.38
- NHS Confederation Insight subscriber  
£450 + VAT = £528.75
- Voluntary, academic, not-for-profit  
£475 + VAT = £558.13
- NHS Confederation commercial associate  
£550 + VAT = £646.25
- Commercial organisation  
£650 + VAT = £763.75

### Step 3 Book your dinner place

- Wednesday 26 April  
Price £55 + VAT = £64.63

#### Step 4 Select your method of payment

**Cheque** I enclose a cheque for £ .....  
made payable to NHS Employers.

**Invoice** Please invoice my organisation for the  
sum of £ .....

Official purchase order number.....

Invoices must be paid in full prior to the event.

**Credit card** Please charge my credit card for  
the sum of £ .....

MasterCard/Visa/Amex/Maestro  
(delete as appropriate)

Card no .....

Issue no (Maestro only).....

Expiry date.....

Signature.....

Invoice/cardholder address if different to that  
under delegate information:

Name .....

Organisation name .....

Address .....

.....

.....

Postcode.....

#### Step 5 Book your accommodation

Birmingham Convention Bureau and  
NHS Employers have negotiated discounted  
delegate rates at a number of hotels  
conveniently located for the event.

Ways to book your accommodation include:

■ online: [www.birminghamconventionbureau.com/hrnhs2006](http://www.birminghamconventionbureau.com/hrnhs2006)

■ email:  
[bcba.commodation@marketingbirmingham.com](mailto:bcba.commodation@marketingbirmingham.com)

■ tel: contact Birmingham Convention Bureau  
on 0121 202 5005

■ fax: contact Birmingham Convention Bureau  
on 0121 202 5123

#### Step 6 Please read the terms and conditions of your booking

■ You will be given the opportunity to book  
your sessions and networking activities once  
the programme has been finalised. We will  
contact you with the appropriate booking from.

■ All delegates must confirm their name, job  
title and organisation by no later than 15 April  
2006. After that date, amendments can be  
made on site in Birmingham.

■ Cancellations: If you cancel your booking  
before 11 April 2006 you will be charged  
50 per cent of the delegate fee. If you cancel  
after 11 April 2006 you will be charged the  
full delegate fee. Delegate substitutions are  
possible and should be made by 18 April 2006  
or on site thereafter.

■ The closing date for pre-registration is  
15 April 2006. Delegates who wish to register  
after this date will be able to do so on site.

■ Delegates will receive written confirmation  
of their booking within ten working days.

NHS Employers may from time to time wish to contact you with  
details of publications or events or with general information which  
we feel will be of interest to you.

Please tick this box if you do not want us to do this.

NHS Employers may from time to time wish to share your information  
with other carefully selected organisations.

Please tick this box if you do not want us to do this.